

# ILA Capitol Day

Thank you for joining us to talk about Iowa libraries and how much they are beloved by their communities.

We look forward to sharing more about the impact and services provided at your local library during your next visit!

## ILA Who We Are

### Our Mission

The Iowa Library Association fosters a community of innovation and advocacy, supporting and strengthening our members to promote libraries as an essential resource for all Iowans.

### Our Vision

Engaging Iowans and building community through Iowa libraries.

## ECONOMIC IMPACT



### \$9 ROI for \$1 Investment

National studies show the return on investment (ROI) for libraries is quite high. Every \$1 invested in a library returns \$9 to the local economy.



### Professional & Digital Expertise

Libraries partner with business/trade schools and *IowaWorks* to provide skills training, digital navigation support, and job seeking guidance.



### Entrepreneurial Support

From free WIFI and meeting spaces, to reference support for small business grants libraries provide the infrastructure for Iowa's entrepreneurs to thrive.

## Legislative Values

### Access

Libraries promote safety, economic development, and social well being by offering free access to data, content, and knowledge in the Information Age.

### Autonomy

Libraries provide two primary Iowan values, power and autonomy, which are essential to living a flourishing life at the individual and local levels.

### Education

Iowa libraries give communities access to lifelong learning, hobby and skill development, and knowledge growth.

### Intellectual Freedom

Iowa authored the Library Bill of Rights which was later adopted by the American Library Association to become the international standard of free people reading (thinking, speaking, and learning) freely.

